

Video Product Tagging

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Video Tagging

So what all ideas come to your mind about video tagging?

Tag the Videos on particular frames and
share those with your friends

Seems someone has already thought about it- Blipsnip.com

Blipsnip.com

BlipSnips

Log In Help

BlipSnip It!

+ Create BlipSnip

My BlipSnips

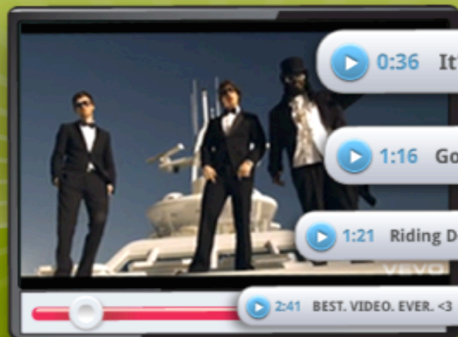
Explore Videos



Announcing BlipSnips for iPhone and **facebook**.



Download the BlipSnips iPhone app now!



Share Moments within your favorite videos

- Skip to the good parts
- Add comments directly to that moment
- Share & embed easily
- Use any video from YouTube

Start Using BlipSnips

Place your products in videos.
Link the media producers and advertisers

Seems someone has taken care of this one as well..
Brandfame.com

Brandfame.com

The screenshot shows a browser window with the URL www.brandfame.com. The page features a teal header with the Brandfame logo and the tagline "THE PREMIER PRODUCT PLACEMENT AGENCY FOR VIDEO-SHARING WEBSITES". Below the header, a row of logos for partner video-sharing sites is displayed: YouTube, metacafe, REVERA, BREAK.com, vimeo, grouper, Dailymotion, and AOL video. A navigation bar includes links for Home, How it works, Tour, Signup, and Help. The main content area is titled "The YouTube product placement agency" and describes the service as a marketplace connecting brands and producers. It includes text about how producers can make money and how advertisers can reach millions of viewers. A "Member login" section on the right contains fields for Username and Password, and a Login button. At the bottom, there is a "Need help or support?" link. The footer area shows logos for YouTube, metacafe, REVERA, vimeo, Dailymotion, AOL video, grouper, and BREAK.com, along with the text "and many more ...".

www.brandfame.com

THE PREMIER PRODUCT PLACEMENT AGENCY FOR VIDEO-SHARING WEBSITES

YouTube metacafe REVERA BREAK.com vimeo grouper Dailymotion AOL video

Home | How it works | Tour | Signup | Help

The YouTube product placement agency

Brandfame is the premier marketplace connecting brands and producers sharing their videos on video-sharing websites like YouTube, metacafe, AOL Video, Revver, etc ... for live product placement and sponsorship deals.

Producers, make money by featuring products in your videos!

Advertisers, get your product in that viral video that will be watched millions of times!

YouTube Broadcast Yourself™ metacafe serving the world's best videos REVERA vimeo Dailymotion AOL video grouper BREAK.com and many more ...

Member login

Username:

Password:

Login

Need help or support?

Tag lectures and share the specific time-frames with your friends


Can you believe it... This also exists- Veotags.com

Veotags.com

veotag player - Google Chrome
www.veotag.com/player/Default.aspx?mode=sample&sid=28&pid={64f95789-2297-4d26-b57a-e623ae0ea7ef}

VIDEO SAMPLE 1 | VIDEO SAMPLE 2 | AUDIO SAMPLE

Scott Rhodes talks about Veotag, Nov, '06




Scott Rhodes CEO of Veotag	00:00:02
<input checked="" type="checkbox"/> Question 1: What is Veotag?	00:00:07
Veotag creates an active table of contents	00:00:10
Text search on a video	00:00:34
<input type="checkbox"/> Question 2: Why was the company started?	00:00:55
<input type="checkbox"/> Question 3: What is your business model?	00:01:23
Question 4: What is the makeup of the company?	00:02:13
Question 5: What is your competition?	00:02:50
Question 6: What keeps you up at night?	00:04:06

00:00:43 / 00:04:41

- Email this program / Email current veotag
- Link to this program / Link to current veotag
- Report violation /

Veotag exports the tags to major search engines. For example, a Google search of "Swiftkids Dora" results in a top link which sends you to the middle of a Veotagged video.

add clickable text to your video with 

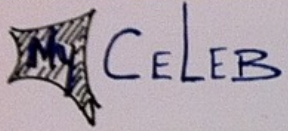
Ok.. Tagging products and making users
purchase them real time

Hmmm....Now this seems somewhat novel- because now we
have web + TV in Google TV ☺

Scenario 1

Amy recently came to know that there is site where she can buy the boots that the mean girls actress was wearing! WOW...

So she visits “myceleb.com” to check this out



Videos

Products




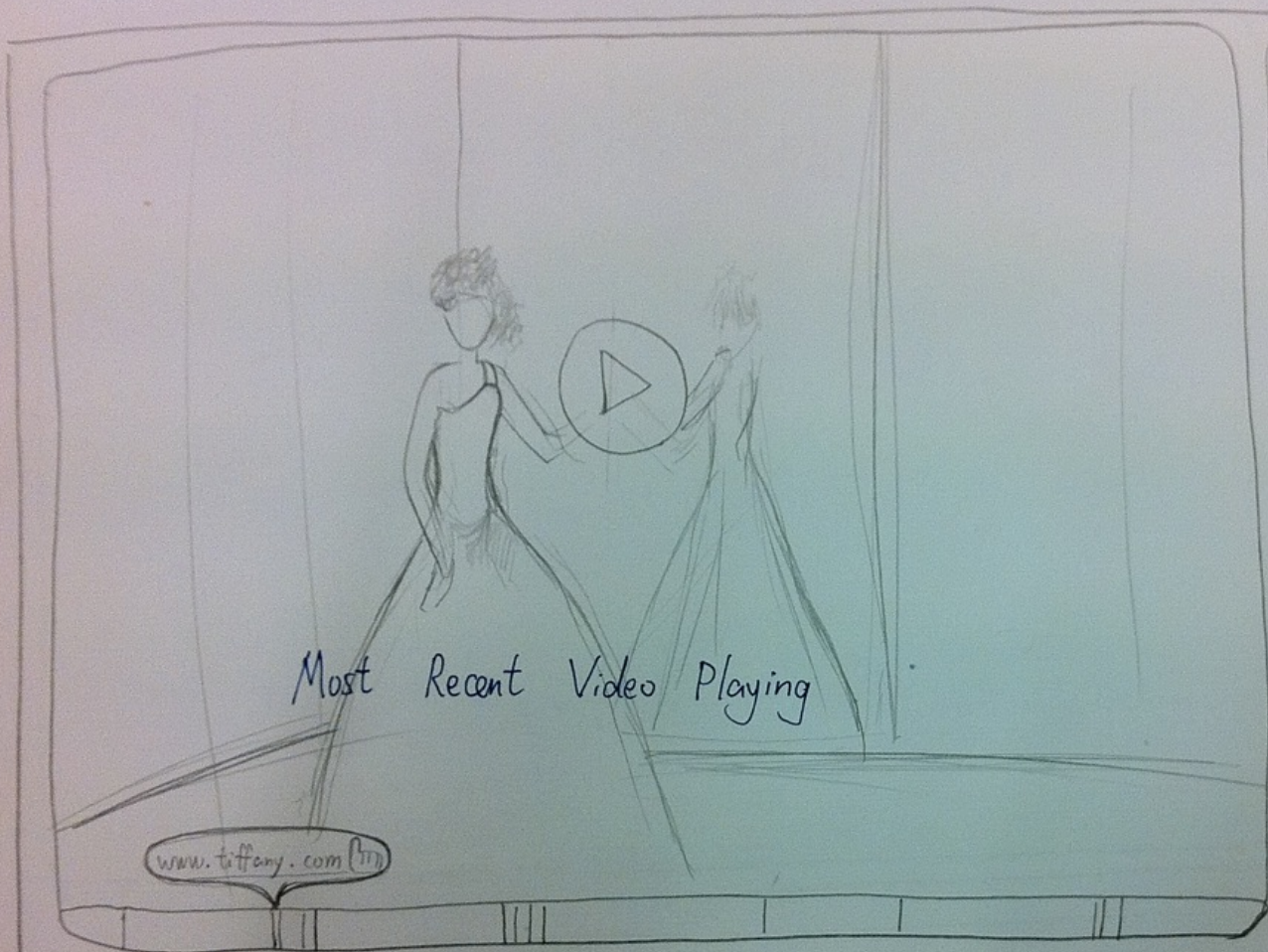
STUMBLE • RECENT • TAG WAR

Log In

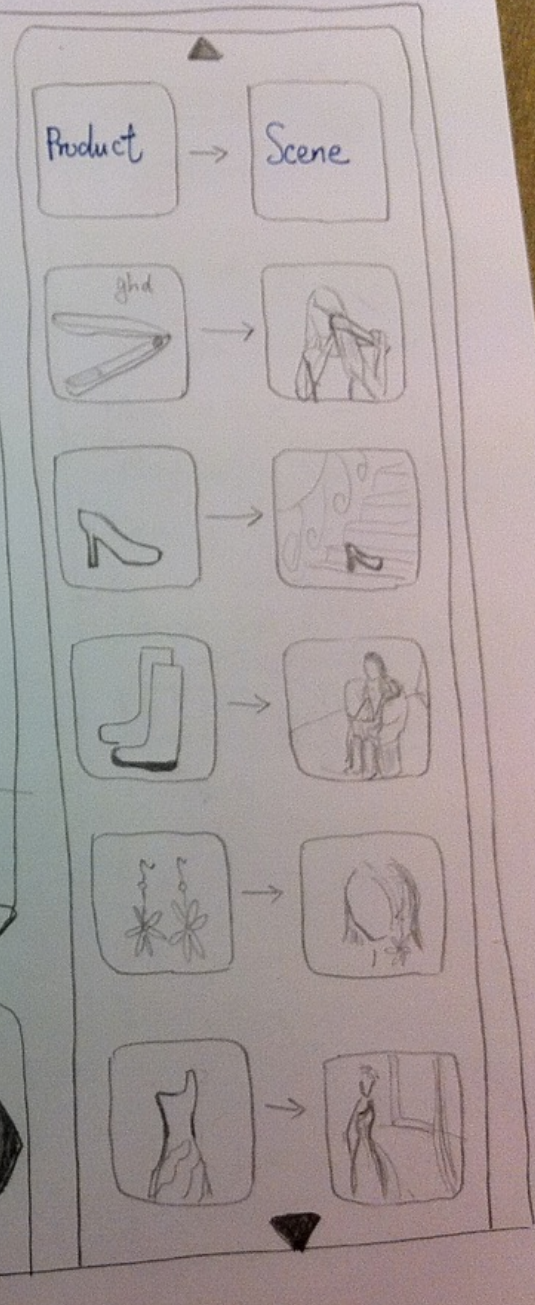
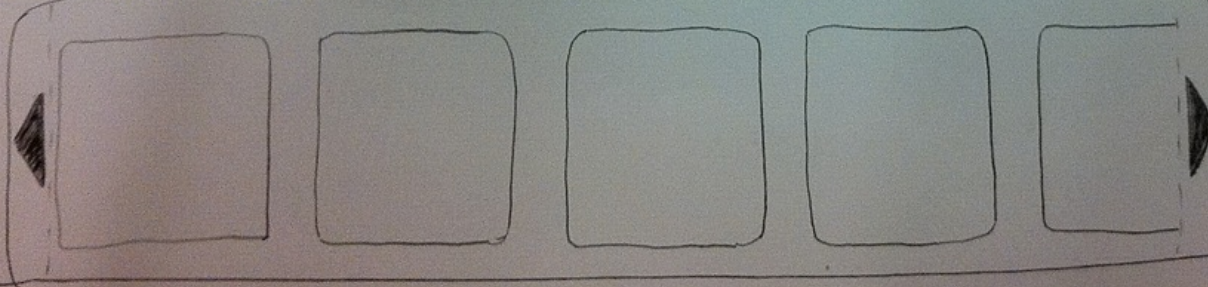
Sign Up

⦿ Videos ○ Products

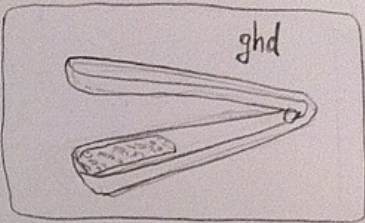
Mean Girls		
Mean Girls	TV Series	
Mean Girls	Movie	
Mean Girls	Fashion Show	
Mean Girls	Random Video	



Recommended Video:



(Based on the tiffany)



ghd Gold Max styler

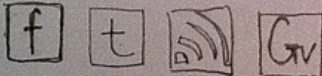
www.ghd.com \$ 125

Amazon.com \$119~\$125

ebay.com \$80~\$119

Jepenny \$ 125

Google Search "ghd"



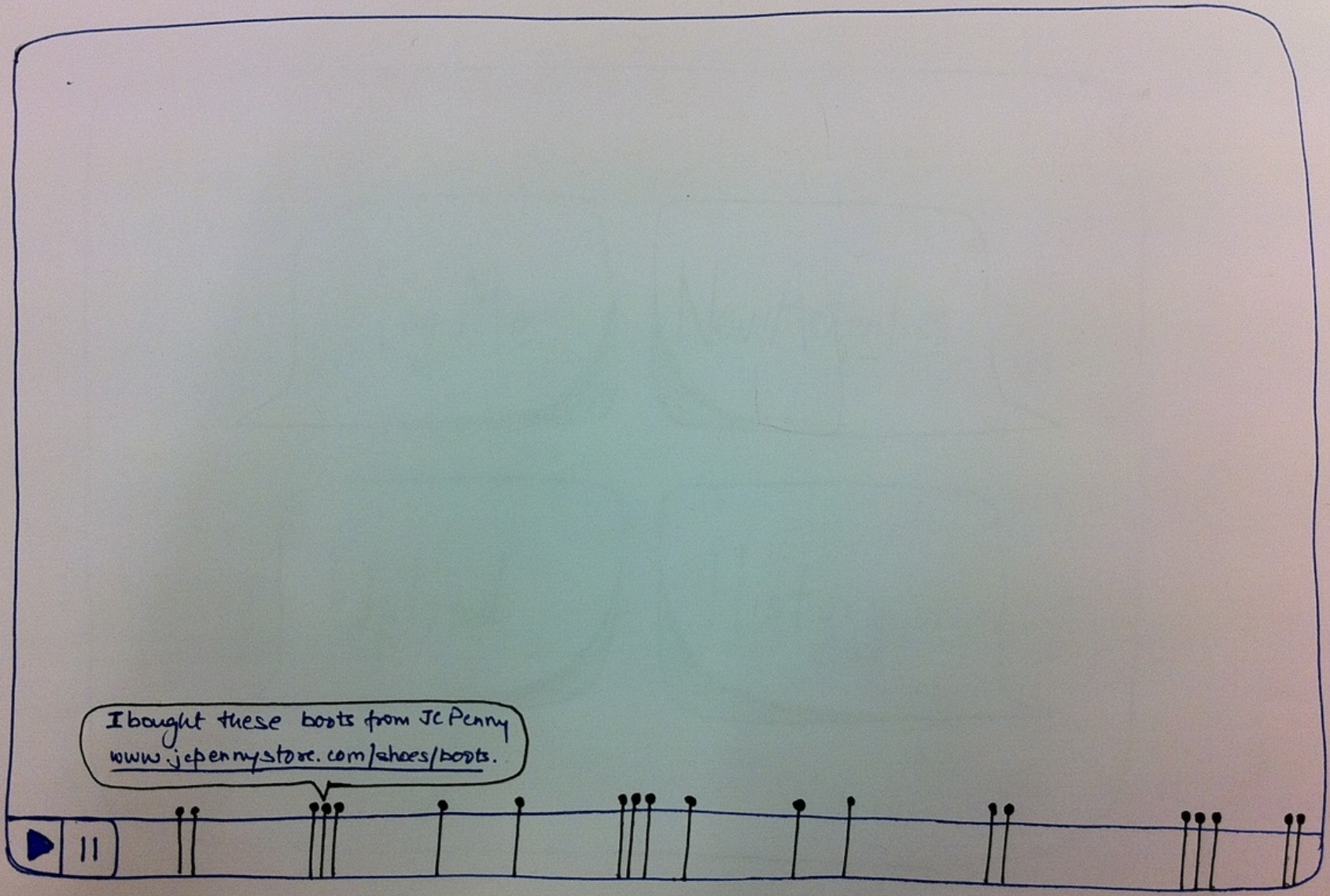
Comment.

Leave Your Comment

⌘

⌘

⌘ I bought this one from Amazon. it's useful for thick



I bought these boots from JC Penny
[www.jpennystore.com/shoes/boots.](http://www.jpennystore.com/shoes/boots)

Full-screen mode

Scenario 2

One day Amy suddenly remembered that she saw the boots she saw sometime in a movie. But she does not remember the name of the movie! But she remembers something like a product search on myceleb.com

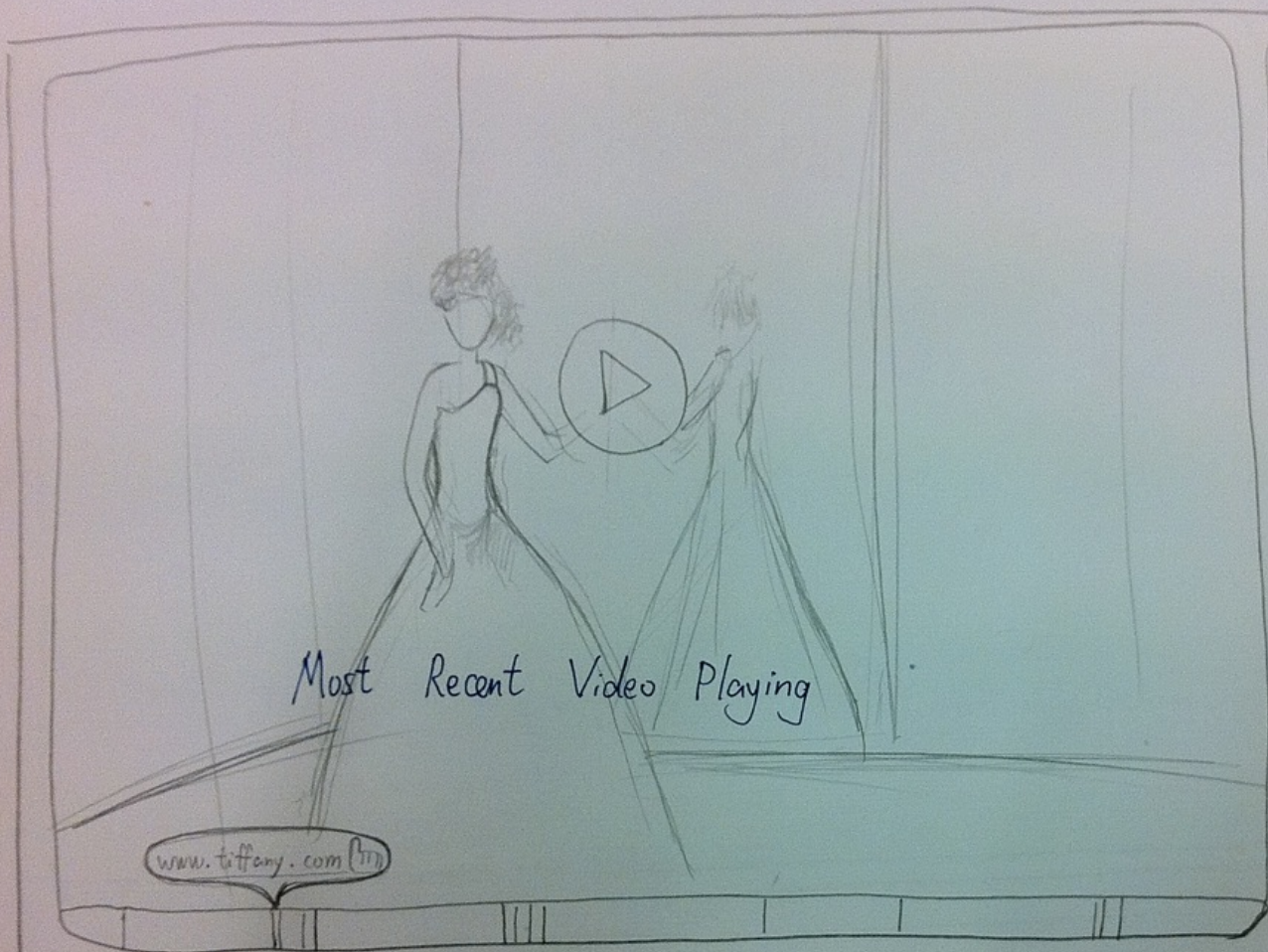
So she visits “myceleb.com” to check this out

○ Videos ⊙ Products

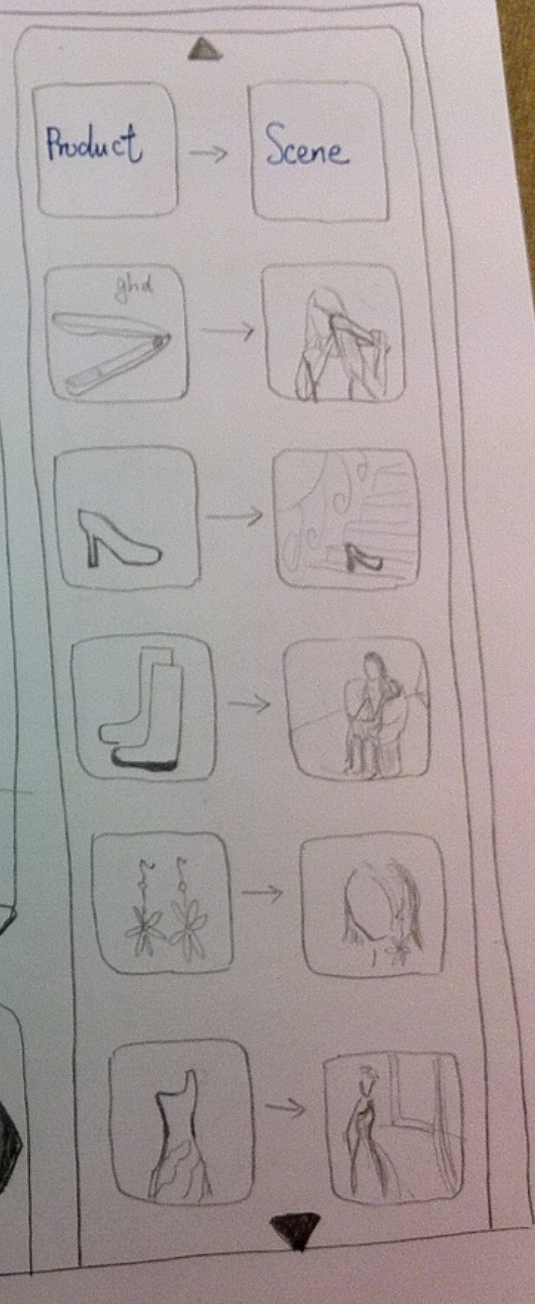
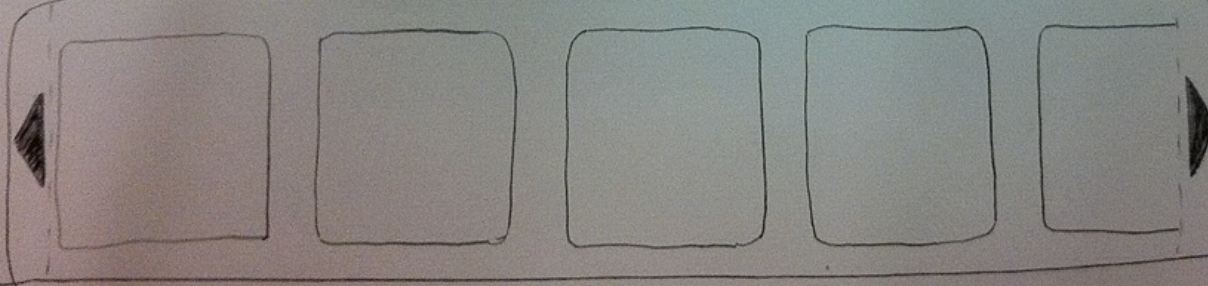
Boots leather



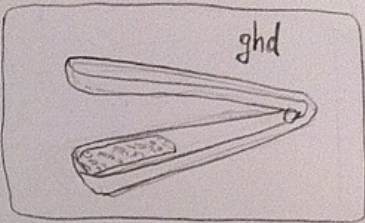
Boots leather	TV Series
Boots leather	Movies
Boots leather	Fashion Show
Boots leather	Random



Recommended Video:



(Based on the tiffany)



ghd Gold Max styler

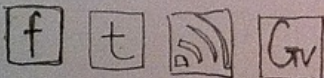
www.ghd.com \$ 125

Amazon.com \$119~\$125

ebay.com \$80~\$119

Jepenny \$ 125

Google Search "ghd"



Comment.

Leave Your Comment

⌘

⌘

⌘ I bought this one from Amazon. it's useful for thick

Scenario 3

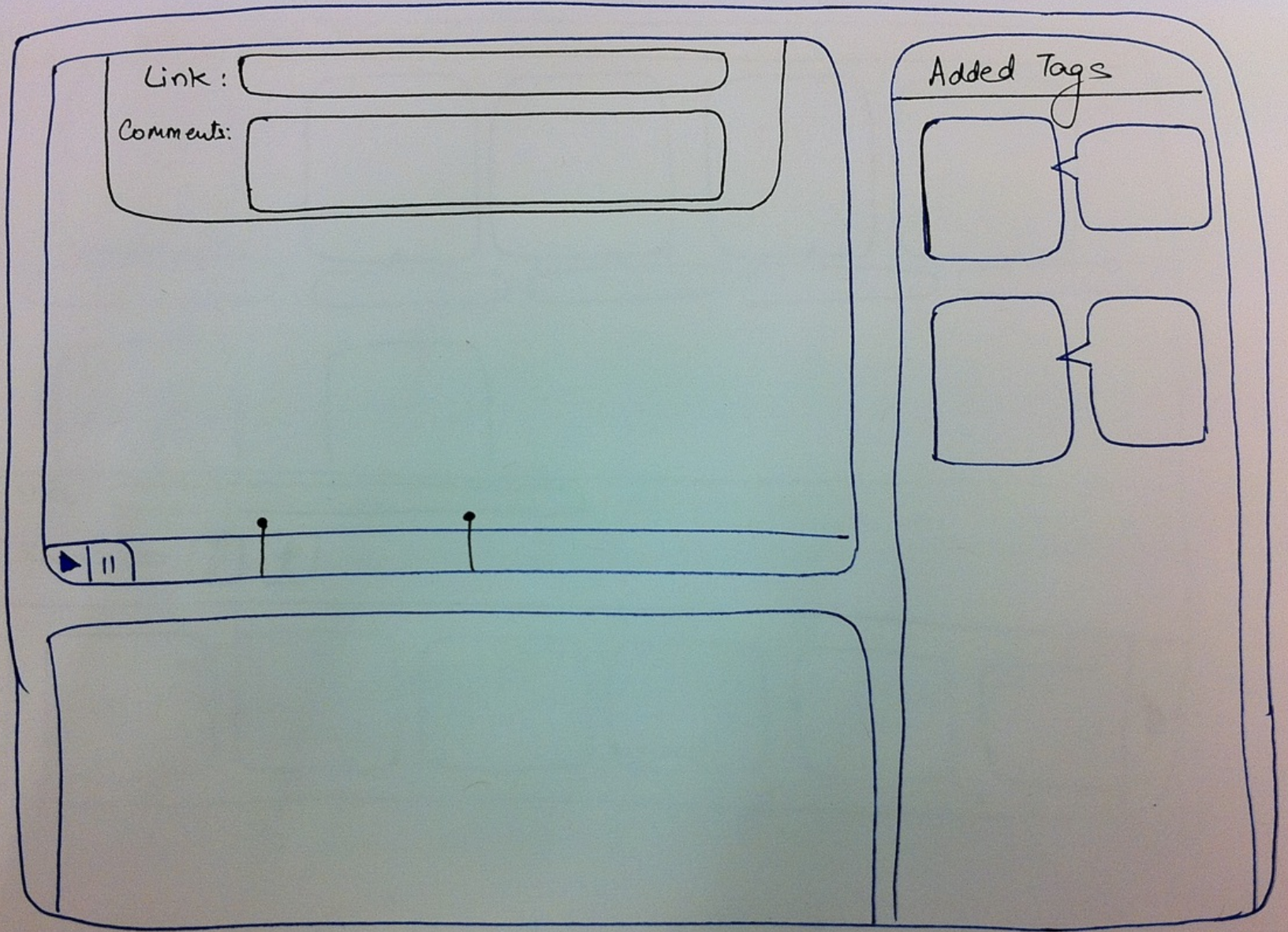
Amy also recently created an account in myceleb.com and wants to explore all that she can do if she has an account with this site

Tag Me

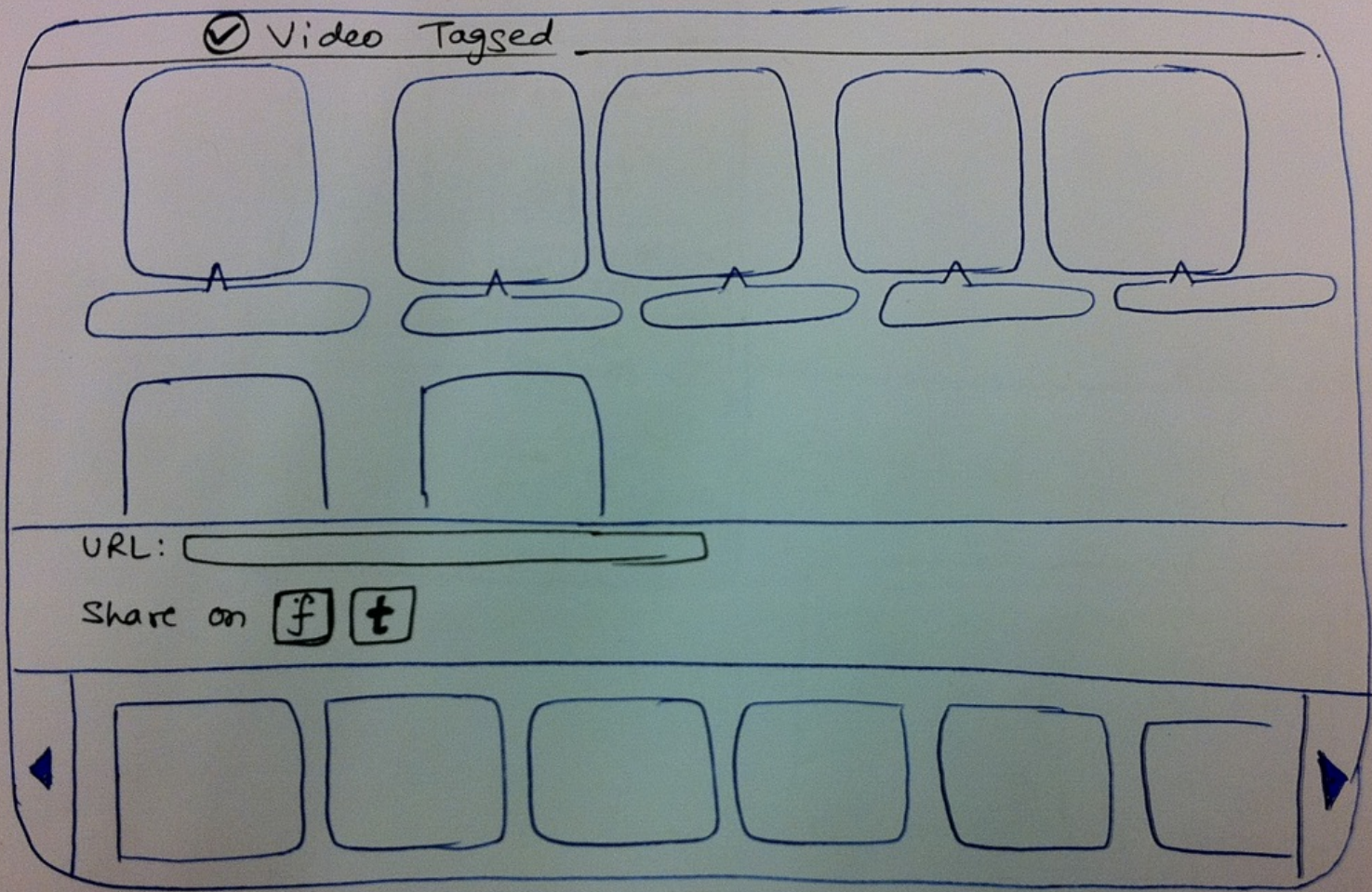
New Activities

Upload

History



User Tagging a Video



After a Video has been tagged.